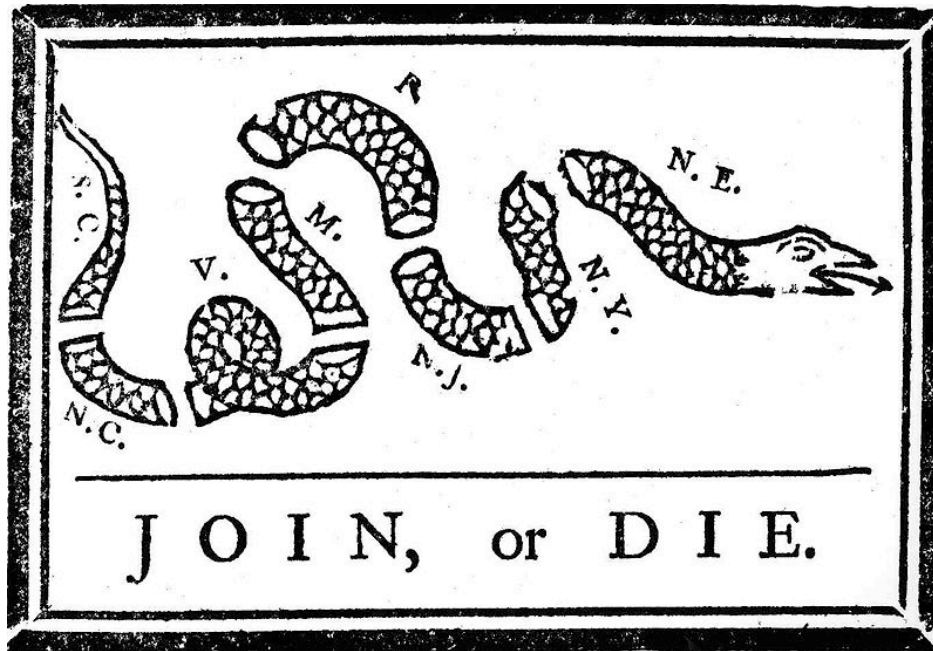


“Join, or Die”

Pennsylvania Gazette, May 1754

Name:



1. Why would Albany, NY help in understanding this cartoon?
2. Why does Franklin see a need for this cartoon (describe the relationships between the colonies in the 1750s)?
3. What was the message that Franklin was trying to send?
4. What do the pieces of the snake represent? How many pieces are there? Is that number important?
5. Does the image of a snake have any significance?